

# *House of Destiny Ministries*

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JUL 15 2013

FCC Mail Room



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*Your Tomorrow Begins ..... today*

**To Whom It May Concern;**

**Soliticated financial support from varies businesses in reference to closed caption fee in regard to TV Broadcast. However, only one company responded to request of \$175.00. We have a small congregation that is unable financially to support the broadcast.**

**Without the hardship exemption we would have to terminate the broadcast. We have a small congregation with only 10 families. Therefore the impact would be very severe.**

**All statements are true and subject to penalty of perjury.**

**Thank you,**

**Brenda Manley, Co-Pastor**

# Register Report2

1/1/2012 Through 12/31/2012

7/1/2013

Page 1

Date	Account	Num	Description	Memo	Category	Clr	Amount
<b>BALANCE 12/31/2011</b>							<b>175.90</b>
1/3/2012	House of D...		gifts Received			R	344.00
1/3/2012	House of D...		gifts Received			R	47.00
1/5/2012	House of D...		alarm			R	-35.00
1/6/2012	House of D... 1570		James Hill Kerosene ...		Utilities:Gas & Electric	R	-60.00
1/6/2012	House of D... 1571		Advance Van Parts		Car Van	R	-48.00
1/13/2012	House of D...		gifts Received			R	390.00
1/13/2012	House of D... 1568		Costner Properties Re...		Rent Paid	R	-745.00
1/13/2012	House of D...		gifts Received			R	74.00
1/22/2012	House of D...		gifts Received			R	169.00
2/1/2012	House of D...		Gifts Received			R	297.00
2/1/2012	House of D...		Opening Balance Adju...		Misc	R	0.17
2/1/2012	House of D...		Balance Adjustment		Misc	R	0.00
2/7/2012	House of D...		gifts Received		Gifts Given	R	266.00
2/7/2012	House of D...		Costner Properties Re...		Rent Paid	R	-745.00
2/14/2012	House of D...		gifts Received			R	451.00
2/14/2012	House of D...		Duke Energy		Utilities:Gas & Electric	R	-287.00
2/15/2012	House of D...		Postmaster Box Rent		Rent	R	-29.00
2/15/2012	House of D...		Village Inn Rent John ...			R	-50.00
2/24/2012	House of D...		Computer Sourse		Scan Disk	R	-21.00
2/24/2012	House of D...		Gifts Received		Gifts Given	R	178.00
2/29/2012	House of D...		Computer Sourse		Computer	R	-8.48
2/29/2012	House of D...		Gifts Received		Gifts Given	R	270.00
2/29/2012	House of D...		Alarm			R	-35.00
3/7/2012	House of D...		gifts Received			R	278.69
3/7/2012	House of D...		Costner Properties Re...		Rent	R	-745.00
3/7/2012	House of D...		Bestbuy		Entertainment	R	-21.00
3/12/2012	House of D...		Gifts Received 279 G...			R	206.00
3/12/2012	House of D...		Deposit				325.00
3/12/2012	House of D...		Duke Energy				0.00
3/13/2012	House of D...		Reconcile				-0.38
3/14/2012	House of D...		Duke Energy		Utilities:Gas & Electric	R	-238.00
3/14/2012	House of D...		Deposit/winfro			R	400.00
3/14/2012	House of D...		Pastor manley Expense			R	-400.00
3/22/2012	House of D...		Deposit				225.00
3/28/2012	House of D...		Scott Slytan 150.00 C...				0.00
4/1/2012	House of D...		Service Charge		Bank Charge	R	-5.00
4/5/2012	House of D...		Costner Properties Re...		Rent		-745.00
4/9/2012	House of D...		Gifts Received			R	432.00
4/9/2012	House of D...		Computer Sourse			R	-94.00
4/21/2012	House of D...		Opening Balance Adju...		Misc	R	-422.17
4/21/2012	House of D...		Balance Adjustment		Misc	R	-56.62
4/21/2012	House of D...		Balance Adjustment		Misc	R	-866.00
4/21/2012	House of D...		Balance Adjustment		Misc	R	0.00
4/21/2012	House of D...		Opening Balance Adju...		Misc	R	920.00
4/21/2012	House of D...		Balance Adjustment		Misc	R	-534.00
4/24/2012	House of D...		Opening Balance Adju...		Misc	R	-516.00
4/24/2012	House of D...		Balance Adjustment		Misc	R	515.00
4/24/2012	House of D...		Opening Balance Adju...		Misc	R	492.21
4/24/2012	House of D...		Balance Adjustment		Misc	R	0.00
4/24/2012	House of D...		Opening Balance Adju...		Misc	R	57.79

## 1/1/2012 Through 12/31/2012

Date \_\_\_\_\_

Account

Num

### Description

## Memo

Category

Clr

Amount

Page 5

NET TOTAL

505.55

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10/10/2012

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Monoit Mercilus  
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**From:** David P. Dellinger [mailto: ]  
**Sent:** Tuesday, July 02, 2013 1:39 PM  
**To:**  
**Subject:** Info

Good afternoon. Sorry for the delay. Our production manager gave me a quote of \$800 per show if we were to do the closed captioning. It would take roughly 15 hours' work time on our side to get it done. I know that is cost prohibitive to you so I am hoping the waiver is approved. If you need anything else please me know. Take care.

**David Dellinger**  
Marketing Specialist

Ads

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August 22, 2011 By  
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### A look at the true cost of in-house captioning services.

When it comes to captioning, cost is almost always a concern. Often times an organization will look within to tackle the task. Maybe an intern, or some students, will be willing and able to help attain the goal of accessibility. The general intuition is that outside services are expensive, and that it is more cost-effective to use internal resources. So let's take a look at what the fully loaded cost looks like.

First, we should define the requirements for a successfully captioned video file. For most web-based video content, a video can be captioned using a small, external file that does not require any additional encoding or authoring of the video itself. That caption file is essentially a transcript that is broken up into caption frames with timecodes to denote when each caption frame should show up.

There are three main components in creating captions for video content: transcribing the video, synchronizing the text, and then managing the overall process.

WATCH AN OVERVIEW VIDEO

COST TO CAPTION 1-HOUR VIDEO (IF YOU DO IT IN-HOUSE)	
TRANSCRIPTION	\$75
SYNCHRONIZATION	\$15
QUALITY REVIEW	\$23
MANAGEMENT	\$52
<b>TOTAL</b>	<b>\$165/HR</b>

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## 1. Transcription

Let's start with the first, and most time-consuming, task: transcription. Traditionally, it takes a trained transcriptionist four to five hours to transcribe one hour of normal audio or video content. But, if this task is to be done in-house, only a large corporation will be able to afford to hire and manage trained transcriptionists. More likely, for higher education or government, a student or intern will be available to work part-time on the task. Not only will the time-requirement to complete the work be on the higher end, but also training and management are now more critical in order to maintain consistent quality and turnaround.

TAGS

A conservative estimate for the transcription portion of our captioning exercise will be five hours. And let's assume we pay our students \$15 per hour. That's **\$75 to transcribe one hour of content**.

## 2. Synchronization

Now, let's discuss the synchronization step. There are a number of ways this can be accomplished. There are several free tools that allow a user to create caption frames and transcribe directly into the open fields. Alternatively, you can load a transcript into the tool and pick time points to break up lines. Automated solutions also exist and can save time, but are extremely dependent on the quality of the audio and the quality of the

transcript to properly match and synch the text to the video. YouTube actually offers this for free for any video you upload and have a transcript for. For analysis purposes, let's assume the synchronization effort adds 20% to the time requirement. In this case, that would be one more hour, or \$15. We're now up to \$90 per hour.

### 3. Operations Management

Finally, management and quality control are key factors for an ongoing captioning operation. Quality comes into play in two ways: up front training of transcription and captioning standards and review/error checking after a file is complete. If only a couple videos need to be captioned, these issues may not be as apparent since someone can provide a bit more care and attention without driving up cost too severely. But a continuous workflow absolutely requires these quality considerations in order to provide an acceptable level of service and output.

For a proper review process, it is safe to say that a quality check will take more than the duration of the actual content. So let's say one and a half hours for the one hour of content. This will likely be done by another student, but certainly at the same \$15 per hour rate. We now add \$22.50 to get to \$112.50 as our running tab for the hour of content.

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The last question of management time largely depends on how much content needs to be captioned. That in turn will determine how many students or interns require training and scheduling oversight. Let's assume a student or intern can work 20 hours per week. If the fully loaded time to caption one hour of content is 7.5 hours (transcription plus captioning plus QA), then we can't even get 3 hours of video captioned with one person in a week. Someone has to oversee this growing staff.

Let's assume we're dealing with 100 hours of content per month so we can figure out what the management costs might be. 100 hours per month would require 750 labor hours to complete. At 20 hours a week, we need 10 people working to complete the task. A single supervisor can likely oversee this group of 10, maybe even 12 to provide some overlap. At \$25 per hour for 40 hours per week, a supervisor will cost \$16,000 for every 4-month stint – the equivalent of one semester or term of an intern.

The one last piece of management that we haven't discussed is training. Transcription and captioning each have a long list of standards that must be followed to produce a consistent output. These standards cover issues such as how to transcribe someone's false start to a sentence, how to represent numbers and math formulae, and how to identify speaker changes. Captioning has rules about timing and number of characters per line and lines per frame. All these things have to be made systematic up front to reduce ongoing support costs. A conservative estimate of training time per student worker is \$500. Plus, it is likely that a new group of students or interns is coming in every four months and will need training. Total training costs are now \$10,000 for two shifts of 10 people.

If we just look at 8 months of the year (one academic year), management and training costs will be \$42,000 to cover 800 hours of captioning. Labor fees for the actual transcription and captioning total \$90,000. The total cost of captioning per hour of content is now \$165. This assumes that everything goes smoothly – that 7.5 hours per hour is accurate and that little to no support is required beyond the creation of the files. For example, if it ends up taking 10 hours per hour of content, the cost per hour balloons above \$200. At higher scale, management costs also quickly rise.

At lower quantities, in-house captioning may be a good way to save a few dollars. But, when scale is required, the costs will most definitely rise while quality and consistency will almost always suffer because transcription and captioning just isn't what a university student or intern is trained to do.

For those who would like to brave the do-it-yourself world, here are some tools to help:

(web-based)  
(Windows and Mac)  
(Windows only)

For everyone else, here is some information about how we've built a

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You may use these HTML tags and attributes: `<a href="" title="">` `<abbr title="">` `<acronym title="">` `<b>` `<blockquote cite="">` `<cite>` `<code>` `<del datetime="">` `<em>` `<i>` `<q cite="">` `<strike>` `<strong>`

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<i>Caption Type</i>	<i>Roll Up</i>		<i>Pop Up</i>	
Length	30 minutes	60 minutes	30 minutes	60 minutes
One-time Project	\$210	\$357	\$231	\$393
Weekly Project	\$179	\$304	\$194	\$334
Daily Project	\$168	\$289	\$185	\$317

The above rates apply to a turn around time of more than 1 week. Add 10% for projects that have a turnaround time of 2 to 7 days. Add 25% for projects that have a turnaround time of less than 24 hours. Rates do not include shipping and media. We will use whatever UPS shipping option (Next day, 2-day, Ground), and media format you prefer. Shipping rates are based upon current UPS rates from Greenville, NC.

(right-click to save)



**Open Captioning Services:**

We do opening captioning too. This is a great feature of traveling displays, noisy areas, and it's great to draw people toward your video presentation. With open captioning the captions appear at all times, and can't be turned off, but at the same time they don't have to be turned on, so anyone can turn the play the video without knowing how to turn on the closed captioning.

**Important information for broadcasters:**

As of October 8, 2010 the Century Communications and Video Accessibility Act of 2010 requires that all internet video that are broadcast on television must also be captioned on the web. Internet captioning or e-captioning is a different format from broadcast television. We can provide you with a closed captioned web video of your television program in any web video format for a small additional fee.

If you are airing your high definition programming on broadcast television, many stations require that you use a 4:3 title safe area for your graphics.

We do require a spec sheet from the TV stations to ensure that we are delivering your programs in accordance with each stations specifications, as they vary from station to station.

**We Do It All.**

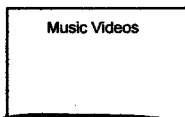
In addition to providing closed captioning, we are also a post production (video editing) company. Why is that important? Perhaps you've sent your tape out to be captioned and your client calls with last minute changes and you're working on a deadline; with Impact Media doing your captioning you can make adjustments to your program and send us the changes through our ftp, and we'll replace the segments in your program for you. This save shipping multiple tapes, or uploading your entire program again and again, and taking the risk of missing a deadline.

Perhaps you are working with a media company and they want your show to have a different (Toll-Free) number on each tape so that they can track your viewer response by markets. We can work with you so that you only need to send us one tape and we will insert your (Toll-Free) numbers on each tape while we are captioning it. This save you a lot of extra time and expense by not having to provide a new master for each station or market area.



Closed Captioned 28:30 TV show (SD or HD)

Our Closed Captioning packages include: transcript, closed caption encoding, mastered to tape or file, and shipped to the stations.



Music Videos Closed Captioned  
Our music video packages include: transcript made from lyric file that you provide, and closed caption encoding.  
\$175.00 (up to a 6 minute video)

**Dubbing Services**

**Contact Us By Email**

or

webmaster: - 4814 Greenbriar Lane Hesston, PA 16647 (814) 658-3580  
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